

99003058058000

Provision of the combined text-image warnings for certain tobacco products Implementation

Heruntergeladen am 23.05.2025

<https://fimportal.de/xzufi-services/102889192/B100019>

Modul	Sachverhalt
Leistungsschlüssel	99003058058000
Leistungsbezeichnung I	Provision of the combined text-image warnings for certain tobacco products Implementation
Leistungsbezeichnung II	Request image files for labeling tobacco packaging or cigarette packets with text image warnings
Typisierung	1 - Bund: Regelung und Vollzug
Quellredaktion	Bund
Freigabestatus Katalog	fachlich freigegeben (gold)
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	
Verrichtungskennung	Durchführung (58)
SDG-Informationsbereich	Erlangung von Lizenzen, Genehmigungen oder

Modul	Sachverhalt
	Zulassungen im Hinblick auf die Gründung und Führung eines Unternehmens
Lagen Portalverbund	Anmeldepflichten (2010100), Verbraucherschutz (2140100)
Einheitlicher Ansprechpartner	Nein
Fachlich freigegeben am	14.05.2025
Fachlich freigegeben durch	Federal Ministry of Food and Agriculture (BMEL)
Handlungsgrundlage	https://eur-lex.europa.eu/legal-content/DE/ALL/?uri=celex%3A32014L0040 https://www.gesetze-im-internet.de/tabakerzg/_6.html https://www.gesetze-im-internet.de/tabakerzv/_11.html https://www.gesetze-im-internet.de/tabakerzv/_14.html https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=CELEX%3A32015D1842 https://eur-lex.europa.eu/eli/dec_impl/2015/1735/oj
Teaser	As a manufacturer or importer of cigarettes, roll-your-own tobacco, and hookah tobacco, you must print text image warnings on your cigarette and tobacco packaging. You can obtain the image files from the Federal Office of Consumer Protection and Food Safety.
Volltext	Manufacturers and importers of cigarettes, roll-your-own tobacco and water pipe tobacco are legally obliged to label the packaging of their products with information. These warnings consist of a health warning with an accompanying image. One example is: "Smoking causes fatal lung cancer" with a picture of a lung carcinoma. As a mandatory labeling element, the pictorial warnings must take up two thirds of the front and back of the packaging. They are placed in addition to other general information and warnings such as "Smoking is deadly".

Modul

Sachverhalt

The image library for the design of the packaging with health warnings for smoking tobacco products is not publicly available. As a tobacco company, you can request the files from the Federal Office of Consumer Protection and Food Safety (BVL).

The image files may only be used for labeling purposes in accordance with the European Commission's usage regulations. If you use the image files, you must observe the technical specifications for the layout, design and form of the warnings, for example the black border.

Erforderliche Unterlagen

You may need to submit a power of attorney.

Voraussetzungen

- You import or manufacture cigarettes, roll-your-own tobacco and water pipe tobacco.
- You only use the image files for the intended purpose.

Kosten

There are no costs for you.

Verfahrensablauf

You can request the high-resolution image files for the warning notices online or by post.

- Online procedure
 - Complete the online form and select the type of delivery. You can choose between sending the DVD by post or downloading it.
 - After logging into your organization account, you can submit the form.
- By post
 - You can find the form on the website of the Federal Ministry of Food and Agriculture (BMEL), fill it out online or download it first.
 - Print out the completed form, sign it, stamp it and send it by post to the Federal Office of Consumer Protection and Food Safety (BVL).
 - The BVL will check whether your application is complete and whether your company is entitled to receive the text/image warnings.
 - After a positive check, you will receive the image files as a DVD by post or by download.

Bearbeitungsdauer

1 - 4 Woche(n)

Modul	Sachverhalt
Frist	
weiterführende Informationen	https://www.bvl.bund.de/Anforderungen-Tabakerzeugnisse https://www.bvl.bund.de/faqs-tabak
Hinweise	You must be authorized to receive the files. The European Commission's conditions of use must be observed.
Rechtsbehelf	No legal remedies are provided.
Kurztext	• Manufacturers of cigarettes, roll-your-own tobacco and water pipe tobacco must print combined warnings with images and text on their packaging • Motifs and texts are specified by the European Commission and are available on request from the Federal Office of Consumer Protection and Food Safety (BVL) • BVL sends high-resolution files by post on DVD or as a download • Only tobacco companies are authorized • The use is exclusively intended for the labeling of packaging of: • Cigarettes • water pipe tobacco • Roll-your-own tobacco
Ansprechpunkt	
Zuständige Stelle	
Formulare	
Ursprungsportal	Provision of the combined text-image warnings for certain tobacco products Implementation, Bereitstellung der kombinierten Text-Bild-Warnhinweise für bestimmte Tabakerzeugnisse Durchführung