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Projektförderung der Videowirtschaft Gewährung

Heruntergeladen am 06.06.2025

<https://fimportal.de/xzufi-services/579649/B100019>

Modul	Sachverhalt
Leistungsschlüssel	99077008080000
Leistungsbezeichnung I	Projektförderung der Videowirtschaft Gewährung
Leistungsbezeichnung II	Apply for video funding
Typisierung	1 - Bund: Regelung und Vollzug
Quellredaktion	Bund
Freigabestatus Katalog	fachlich freigegeben (gold)
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	
Verrichtungskennung	Gewährung (80)
SDG-Informationsbereich	Zugang zu Finanzmitteln auf nationaler Ebene
Lagen Portalverbund	Förderung von Kultur (2060800)
Einheitlicher Ansprechpartner	Nein

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Fachlich freigegeben am	26.01.2021
Fachlich freigegeben durch	The Federal Government Commissioner for Culture and the Media (BKM)
Handlungsgrundlage	https://www.gesetze-im-internet.de/ffg_2017/ https://www.ffa.de/download.php?f=af55b2092330af01771f2381e45f1da2&target=0 https://www.ffa.de/download.php?f=76d121e80b8d5ab37c610c11c01cc837&target=0
Teaser	If you release a German theatrical film on DVD, Video-on-Demand or Blu-ray Disc, you can apply for funding under certain conditions.
Volltext	<p>The German Federal Film Board (FFA) promotes the release and market launch of German theatrical films on DVD and/or VoD.</p> <p>You can receive funding of up to EUR 600,000 for the following measures:</p> <ul style="list-style-type: none"> • Release costs of films on DVD: up to EUR 600,000 • Release costs include, but are not limited to: <ul style="list-style-type: none"> • DVD production and duplication • production of foreign language versions of the films • Packaging and transport- film-related advertisements in the film trade press, advertising trailers • promotional material • Release costs of the films as video-on-demand (VoD): up to EUR 600,000 <ul style="list-style-type: none"> • Only the costs of releasing individual films are eligible. • Exceptional or exemplary publicity measures: up to EUR 150,000 • Production of foreign language versions: up to EUR 600,000 • Special expenditure on the sale of children's films and other films suitable for children and young people: up to EUR 150,000 • Measures to expand existing sales markets and develop new ones: up to EUR 300,000 • Measures of contractually agreed cooperation

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aimed at improving sales: up to EUR 300,000

You submit your application online to the German Federal Film Board (FFA).

The Commission for Distribution, Sales and Video Promotion decides on your application 6 times a year.

You have no legal claim to the granting of funding.

Notice:

You may submit applications for video funding at the same time as applications for distribution funding.

Erforderliche Unterlagen

You must submit with your application:

- Information on the applicant
 - Name
 - registered office and legal form of the company
 - Indication of whether the company is a micro, small or medium-sized enterprise (SME)
 - Sales tax identification number (USt-IdNr.),
 - If applicable, an excerpt from the commercial register
- Cost breakdown and financing plan
- Intended number of DVDs to be sold
- Licence agreement and proof of the amount, type and payment of guarantees granted
 - Commercial register or association register excerpt of the applicant
- Viewing DVD or comparable medium with the project to be funded
 - Voluntary Self-Regulation of the Film Industry (FSK) certificate
- BAFA certificate
- Rating "especially valuable" of the German Film and Media Rating (FBW), if relevant
- Description of measures/marketing concept

Once your application has been approved, you must submit:

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For the disbursement of the first instalment you must submit:

- Confirmation of own funds by bank or tax advisor/auditor
- preliminary BAFA certificate for international co-productions
- FSK certificate video
- Placing of order for final costs audit with final costs auditing company

For the disbursement of the final instalment you have to submit

- Proof of use
- Audit report of the auditing company for final costs
- Final BAFA certificate
- first revenue statement
- DVD receipt, if applicable

Voraussetzungen

Applications may be submitted by

- with a registered office or branch in Germany:
- Video distribution companies
- providers of video-on-demand services
- foreign providers, if they pay a film levy

Kosten

- in the case of a single check: 3.75 percent of the subsidy

Verfahrensablauf

You must submit the application online to the German Federal Film Board (FFA).

- First arrange a personal or telephone consultation with the FFA. During this meeting, you will receive important information about the requirements and application process. You will also have the opportunity to clarify any open questions.
- Submit your application online via the FFA website.
- Once you have uploaded your complete application to the database, an application form will be generated.
- Print it out.

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	<ul style="list-style-type: none"> • Submit the completed and signed application form to the FFA by mail. • Your application will be processed and reviewed by the FFA's Grants Department. • Once complete, your application will be submitted to the Distribution, Sales and Video Grants Commission. • If the Commission approves your application, you will receive an award notice in the mail. • The grant will be paid in 2 installments. • The first installment of 75 percent will be paid after verification of closed funding. It will also be paid after confirmation of the own funds by a bank or a tax consultant or auditor. • The second instalment of 25 percent is paid after completion of the measure and verification of the final costs by an auditing company.
Bearbeitungsdauer	from submission to funding decision
Frist	none
weiterführende Informationen	https://www.ffa.de/video.html https://www.ffa.de/download.php?f=bd929c721c4b07f1460f6c64910d4dea&target=0
Hinweise	
Rechtsbehelf	• Contradiction
Kurztext	<ul style="list-style-type: none"> • Project funding for the video industry Approval <ul style="list-style-type: none"> • Funding for the release and market launch of German theatrical films on DVD, Blu-ray or video-on-demand • Subsidy for the following measures: <ul style="list-style-type: none"> • Coverage of release costs of the films on DVD • Coverage of release costs of the films as Video-on-Demand (VoD) • exceptional or exemplary advertising measures • production of foreign language versions • special expenditure on the sale of children's films and other films suitable for children and young people • measures to expand existing and develop new sales markets • measures of contractually agreed cooperation which are aimed at improving sales • Applications may be submitted by:

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- with its registered office or branch in Germany:
 - Video distributors,
 - providers of video-on-demand services
 - foreign providers, if they pay a film levy
- -Amount of funding:
 - for release costs of films on DVD: up to EUR 600,000
 - for release costs of films as VoD: up to EUR 600,000
 - for exceptional or exemplary advertising measures: up to EUR 150,000
 - for the production of foreign language versions: up to EUR 600,000
 - for special expenditure on the sale of children's films and other films suitable for children and young people: up to EUR 150,000
 - for measures to expand existing sales markets and develop new ones: up to EUR 300,000
 - for measures of contractually agreed cooperation aimed at improving sales: up to EUR 300,000
- There is no legal entitlement to funding
- Information provided by: German Federal Film Board (FFA), Video Promotion Department.
- Application via: Application must be submitted in writing to the German Federal Film Board (FFA).
- responsible: Filmförderungsanstalt (FFA)

Ansprechpunkt
Zuständige Stelle
Formulare

- Forms: yes
 - Online procedure possible: yes
 - Written form necessary: yes
 - Personal appearance: no
- <https://ffa-videofoerderung.ffa.de/login.php>
<https://www.ffa.de/download.php?f=6980dc040480963e201cfdc4fba1da53&target=0>

Ursprungsportal

Projektförderung der Videowirtschaft Gewährung,
 Projektförderung der Videowirtschaft Gewährung