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Applying for a special use permit for advertising in public spaces

Heruntergeladen am 29.06.2025

<https://fimportal.de/xzufi-services/121398913/L100002>

Modul	Sachverhalt
Leistungsschlüssel	99108012005005, 99108012005005
Leistungsbezeichnung I	Applying for a special use permit for advertising in public spaces
Leistungsbezeichnung II	Applying for a special use permit for advertising in public spaces
Typisierung	2/3 - Bund: Regelung (2 oder 3), Land/Kommune: Vollzug
Quellredaktion	Nordrhein-Westfalen
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	fachlich freigegeben (silber)
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	Straßenverkehr (108)
Verrichtungskennung	Erlaubnis (005)
SDG-Informationsbereich	Erlangung von Lizenzen, Genehmigungen oder Zulassungen im Hinblick auf die Gründung und

Modul	Sachverhalt
	Führung eines Unternehmens
Lagen Portalverbund	Veranstaltungen und Feste (1110100), Messen, Straßenfeste und Sonderveranstaltungen (2150100), Sonderöffnungszeiten und -genehmigungen (2150200)
Einheitlicher Ansprechpartner	Nein
Fachlich freigegeben am	02.07.2024
Fachlich freigegeben durch	Authority for Transport and Mobility Transition
Handlungsgrundlage	https://www.gesetze-im-internet.de/stvo_2013/_46.html
Teaser	If you want to advertise in public spaces, you must apply for a permit.
Volltext	Advertising outside enclosed spaces or in public areas constitutes outdoor advertising. If you want to advertise something outside enclosed spaces or in public areas, for example by putting up posters, this constitutes a use that goes beyond the normal use of public space (common use). This is a special use for which you must apply for a permit (special use permit). You must have the special use permit before you start advertising.
Erforderliche Unterlagen	• Informal application for a special use permit • Documents describing the type and scope of the special use (e.g. a design of the advertising medium and a site plan)
Voraussetzungen	• They do not restrict the safety of traffic. • They do not disproportionately impair the ease of traffic flow. • They do not disproportionately impair public use. • They do not disproportionately impair road components. • They do not disproportionately restrict environmental concerns. • They do not disproportionately restrict urban development interests. • They do not disproportionately restrict public interests, including the generation of revenue from the

Modul	Sachverhalt
	use of the path. • They do not disproportionately restrict the public or private rights of third parties.
Kosten	A fee is charged for the granting of the permit. Fees may also be charged for the use of the area. The amount of the fees depends on the type, scope and location of the special use.
Verfahrensablauf	You submit your application with the necessary documents to the responsible office. The competent body will check your application and request any missing documents or information from you. The competent body will inform you of its decision in writing.
Bearbeitungsdauer	The processing time depends on the type and scope of your application and the quality of the documents submitted.
Frist	None. You must have the permit before you start the special use.
weiterführende Informationen	
Hinweise	The following information is available: Even if all factual and legal requirements are met, you are not entitled to be granted a special use permit. The competent authority will decide on your application at its own discretion. The competent authority will grant you the special use permit for a limited period of time and subject to revocation. This means that the permit issued can be withdrawn. The permit is usually issued with conditions that you must fulfill. The competent authority may require you to pay for the removal of any damage caused by your special use. The competent authority may also require you to make an advance payment or deposit a sum of money as

Modul	Sachverhalt
	security.
Rechtsbehelf	• Objection • Action before the administrative court
Kurztext	• Special use of roads Permission to put up posters • Advertising outside enclosed spaces or on public roads constitutes outdoor advertising. • If a public area is to be used for advertising, this constitutes special use of the public area. • A special use permit must be applied for • The special use permit must be obtained before the special use is started. • The special use must not adversely affect persons or public interests. • The amount of the fees depends on the type, scope and location of the special use. • Responsible: The road traffic authority in whose district the special use is to take place
Ansprechpunkt	
Zuständige Stelle	
Formulare	
Ursprungsportal	Sondernutzungserlaubnis für Werbung im öffentlichen Raum beantragen, Applying for a special use permit for advertising in public spaces