

99400397017000, 99400397017000

# Apply for funding for participation in a trade fair or contact initiation

Heruntergeladen am 17.06.2025

<https://fimpportal.de/xzufi-services/220883860/L100038>

Modul	Sachverhalt
Leistungsschlüssel	99400397017000, 99400397017000
Leistungsbezeichnung I	Apply for funding for participation in a trade fair or contact initiation
Leistungsbezeichnung II	
Typisierung	4 - Land: Regelung
Quellredaktion	Thüringen
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	Förderprogramme (400)
Verrichtungskennung	Bewilligung (017)
SDG-Informationsbereich	
Lagen Portalverbund	
Einheitlicher	

Modul	Sachverhalt
Ansprechpartner	Nein
Fachlich freigegeben am	28.05.2024
Fachlich freigegeben durch	Thuringian Reconstruction Bank
Handlungsgrundlage	<a href="https://www.aufbaubank.de/Download/Richtlinie-Ausschwenwirtschaftsfoerderung.pdf">https://www.aufbaubank.de/Download/Richtlinie-Ausschwenwirtschaftsfoerderung.pdf</a> <a href="https://www.aufbaubank.de/Download/Richtlinie-Ausschwenwirtschaftsfoerderung.pdf">https://www.aufbaubank.de/Download/Richtlinie-Ausschwenwirtschaftsfoerderung.pdf</a>
Teaser	If you want to improve your company's presence on international markets, you can receive a grant under certain conditions.
Volltext	<p>The Free State of Thuringia promotes measures by companies to open up sales markets abroad. They receive funding for</p> <ul style="list-style-type: none"> <li>• participation in trade fairs at home and abroad and</li> <li>• the initiation of contacts with business partners or potential customers abroad.</li> </ul> <p>You receive the funding as a subsidy</p> <ul style="list-style-type: none"> <li>• for participation in trade fairs. The expenses for stand rental and stand construction plus a lump sum of 10% of the expenses can be subsidized at a rate of up to 50%. The maximum grant amount is EUR 10,000.</li> <li>• a one-off lump sum of EUR 1,600 for establishing contacts abroad.</li> </ul>
Erforderliche Unterlagen	<ul style="list-style-type: none"> <li>• Completed application via the Thuringian funding portal (in writing, if the electronic form does not replace the written form, see guidelines for more details)</li> <li>• The forms you need will be made available to you in the Thuringian funding portal</li> <li>• Business registration</li> </ul>
Voraussetzungen	<ul style="list-style-type: none"> <li>• Your company must be a small or medium-sized enterprise with its registered office or place of business in Thuringia that belongs to the manufacturing industry, the skilled trades or business-related services</li> <li>• Large companies, business-related research institutions, business associations and networks can only be funded if their registered office and business premises are located in Thuringia and only as part of a</li> </ul>

## Modul

## Sachverhalt

joint stand listed in the trade fair program of the Thuringian Ministry of Economic Affairs, Science and Digital Society.

- You may not sell products directly to end consumers at trade fairs unless you belong to the arts and crafts sector.
- Participation in trade fairs abroad can generally be funded
- Trade fairs in Germany must be marked with the AUMA category "international" or "international traveling" in the "AUMA Trade Fair Database Germany".
- However, as a craft enterprise or craft organization, you can also take part in trade fairs and consumer fairs with international participation.
- If you belong to the arts and crafts sector, you can also take part in consumer fairs without an international focus.
- Contacts must be initiated through recognized consultants or consulting companies listed on the Thüringer Aufbaubank website.
- You may not start the project before the application has been submitted.
- The application must be submitted 8 weeks before the start of the trade fair.
- Your project must not have been completed at the time of approval.
- If your company is in difficulties, you are excluded from funding.

## Kosten

### Verfahrensablauf

- After submitting the application via the online portal, you may have to complete the application within the deadline set by the TAB.
- If all requirements are met, you will receive your grant notification.
- Once the project has been completed, you must submit a call-off application/proof of use via the online portal within 6 months. The required evidence is specified in the online portal and must be uploaded.
- After verification by the TAB, the corresponding recognized grant will be paid out.

### Bearbeitungsdauer

4 - 6 Woche(n)  
Once the application documents are complete, a

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**Modul**

**Sachverhalt**

Kontaktanbahnung beantragen, Apply for funding for participation in a trade fair or contact initiation