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Modul	Sachverhalt
Leistungsschlüssel	99148276017000
Leistungsbezeichnung I	
Leistungsbezeichnung II	Health promotion and prevention; application for funding as part of the "Gesund.Leben.Bayern." initiative
Typisierung	4 - Land: Regelung
Quellredaktion	Bayern
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	
Leistungsgruppierung	
Verrichtungskennung	
SDG-Informationsbereich	
Lagen Portalverbund	
Einheitlicher Ansprechpartner	





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Fachlich freigegeben am	09.03.2025
Fachlich freigegen durch	Bayerisches Staatsministerium für Gesundheit, Pflege und Prävention (Bavarian State Ministry of Health, Care and Prevention)
Handlungsgrundlage	https://www.gesetze-bayern.de/Content/Document/BayHO-23 https://www.gesetze-bayern.de/Content/Document/BayHO-23 https://www.gesetze-bayern.de/Content/Document/BayHO-44 https://www.gesetze-bayern.de/Content/Document/BayHO-44 https://www.stmf.bybn.de/staatshaushalt/recht/ANBest-P.pdf https://www.stmf.bybn.de/staatshaushalt/recht/ANBest-P.pdf https://eur-lex.europa.eu/DE/legal-content/summary/treaty-on-the-functioning-of-the-european-union.html https://eur-lex.europa.eu/DE/legal-content/summary/treaty-on-the-functioning-of-the-european-union.html https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=CELEX%3A32023R1315&qid=1734617875046 https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=CELEX%3A32023R1315&qid=1734617875046 https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=uriserv%3AOJ.L2012.007.01.0003.01.DEU&toc=OJ%3AL%3A2012%3A007%3ATOC
Teaser	With the Gesund.Leben.Bayern. initiative, the Bavarian State Ministry of Health, Care and Prevention promotes knowledge-based and quality-assured model projects that take into account individual behavior and conditions in the living environment.
Volltext	Purpose and object of the funding The aim of the Gesund.Leben.Bayern. initiative is to promote and support prevention measures. The focus is on the four central fields of action of the Bavarian Prevention Plan:





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- Growing up healthy in the family, in daycare centers, in other child and youth welfare facilities and at school
- Health literacy in the world of work and corporate prevention culture
- Healthy ageing in a self-determined living environment
- Equal health opportunities

Preference is also given to projects that strengthen health literacy and are related to the annual priorities of the Bavarian State Ministry of Health, Care and Prevention (StMGP). Detailed information on this can be found at

www.stmgp.bayern.de/service/foerderprogramme/ges und-leben-bayern.

Funding recipients

The projects can be planned and implemented by a variety of partners. The range of institutions applying for funding is broad and includes associations, charitable organizations, universities, stakeholders and healthcare institutions.

Eligible costs

Only personnel and material expenses that are causally related to the project, are necessary for the implementation of the project and comply with the principles of efficiency and economy are eligible for funding. Investment costs are not eligible for funding.

Amount of the grant

There are no fixed requirements for maximum financial support. When drawing up the financial plan, a 20% own contribution must be taken into account. Non-university institutions must also contribute half of their own contribution, i.e. 10% of the total project budget, in cash. The grant (project funding) amounts to up to 80% of the eligible expenditure.

Erforderliche Unterlagen

- GLB application form
- GLB cost and financing plan





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	 where appropriate, the opinion of a data protection officer If applicable, vote of the ethics committee if applicable, de minimis form or SGEI form
Voraussetzungen	The prerequisite for funding from the Healthy Living Bavaria initiative is that the implementation of the project has not yet begun and will not begin before the funding decision is announced. Advertising measures for products, individual
	companies or persons and commercially oriented projects are not eligible for funding. It is therefore important that neutral partners who are subject to binding forms of financial reporting and organization are involved.
	Project evaluation is essential.
Kosten	none
Verfahrensablauf	Before submitting an application, you must first submit a project outline of max. 2 pages by e-mail (to: GLB-Foerderung@lgl.bayern.de) together with a cost calculation stating the total costs (personnel and material costs), the planned grant and your own contribution. Once the project outline has been reviewed, you will receive feedback from us on the eligibility of your planned project. You will be informed whether an application can be submitted for your project.
	Applications can generally be submitted throughout the year and are assessed in a multi-stage process, which means that applications can be expected to take several months to process. Please take this into account when planning your project.
	Please use the current application form and the cost and financing plan to submit your application. The documents are available for download in the "Forms" section. Important information and detailed information on the application modalities can be found in the application guidelines.





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	The Bavarian Centre for Prevention and Health Promotion (ZPG) at the LGL will provide you with expert advice and the LGL's funding department will handle the organizational aspects of the funding.
Bearbeitungsdauer	The processing time is at least four months.
Frist	We recommend submitting your application at least four months in advance of the planned start of the project.
weiterführende Informationen	
Hinweise	Guiding principles of the Healthy Living Bavaria initiative:
	 Priority is given to health promotion and primary prevention projects over secondary and tertiary prevention approaches within the above-mentioned fields of action. Preference will be given to projects that intervene in a setting-oriented manner ("setting approach") or that represent an effective combination of individual-related behavioral prevention and environment-related relationship prevention. Projects should be socially inclusive and include gender and migration aspects. The aim is to reduce social inequality. Knowledge-based, evaluation and quality management of all measures are important funding criteria. The current scientific status must be presented in the project description. Suitable project-related evaluation strategies for achieving objectives should already be included at the planning stage. Projects should include participatory elements where appropriate, such as active involvement of the target group in planning, implementation or evaluation. Projects should be innovative, have a model character and a possible future transfer should be taken into account from the outset, e.g. also by creating transfer aids and considering the structural requirements of the potential transfer partner as early as the project planning stage. Where possible, projects should be carried out in collaborations that can serve as a sustainable basis for





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the continuation of proven projects. Practical-scientific collaborations are particularly desirable, including intersectoral collaborations that can effectively and sustainably address the problems with a common objective.

Other information

- The basic maximum funding period is two years.
- A one-page project description for the StMGP website must be submitted after receipt of the grant notification.
- For projects with more than one year of funding, an interim report must be submitted once a year in electronic form. The form is provided by the LGL.
- Within six months of completion of the funded project, the grant recipient must submit a final and self-evaluation report to the LGL in electronic form and, if necessary, additional data required for an evaluation. The templates for the final and self-evaluation reports will be provided by the LGL. The grant recipient undertakes to collect and document the relevant data required to prepare a meaningful self-evaluation report during the project period.
- The use of the project funds must be documented. The proof of use must be submitted to the LGL within six months.
- No funding from other budget funds of the Free State of Bavaria may be used for measures that are funded in accordance with these principles. If federal or EU funds are granted for this purpose, the state funding will be reduced accordingly. The grant applied for is a subsidy within the meaning of § 264 StGB (subsidy fraud). The facts relevant to the granting of the subsidy are subsidy-relevant within the meaning of Section 264 StGB. A declaration to this effect must be submitted with the grant application.
- The grant recipient is obliged to regularly refer to the funding from the Gesund.Leben.Bayern. initiative in publications and other public relations work. The logo introduced for the funding area, which is provided by the StMGP, must always be used.





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Rechtsbehelf	The applicant may lodge an appeal against the grant or rejection notice within one month of its notification. The appeal may be lodged in writing, for the record or electronically in a form approved for the written form substitute. The lodging of an appeal by simple e-mail is not permitted and has no legal effect. From 01.01.2022, the group of persons named in Section 55d VwGO must generally submit appeals electronically. By virtue of federal law, a procedural fee is due in legal proceedings before the administrative courts as a result of filing an action. The corresponding information on legal remedies in the notification must be observed.
Kurztext	
Ansprechpunkt	
Zuständige Stelle	
Formulare	
Ursprungsportal	BayernPortal, BayernPortal